



AN INVITATIONAL EVENT

17 YEARS BRINGING CANCER CARE LEADERS TOGETHER

2027 EDUCATIONAL SUMMIT & PROGRAM

AVBCC ASSOCIATION for **VALUE-BASED CANCER CARE®**

Integrating Cost, Quality, Access into Clinical Decision-Making in Oncology™

October 6-8, 2027 New York Athletic Club
New York, NY

PROSPECTUS



www.AVBCC.org

INTRODUCTION

Dear Colleague,

For the last 16 years AVBCC has been a key platform where oncology leaders can drive progress, working alongside forward thinking experts to shape the future of this field.

In the year ahead cancer care, our country and healthcare system, will face many challenges. Some of the challenges facing the cancer care ecosystem are focused on what is the “new normal”; however, we as a community also were very thoughtful and at times creative in the various approaches to dealing with the challenges that were presented. This resourcefulness and our innovative approaches give birth to a new set of solutions, and leadership initiatives to improve access and quality.

With AVBCC becoming a staging ground for many adaptive and solution-based discussions that led to the positive impact during an unprecedented time, we look forward to a more prosperous 2027. With so many lingering impacts still present, the goal of AVBCC remains the same; to empower all HCPs in the oncology space through expertly led discussions in a prospective manner to allow for continued optimization of care delivery while focusing on the symbiotic relationship between clinical information, cost of care, and access issues.

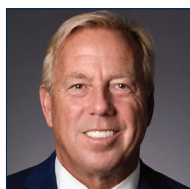
It is with the continued support of our faculty, advisors, and ultimately you, our supporters, that has enabled AVBCC to become the premier information platform for the last 16 years.

So, on behalf of AVBCC, we would like to ask for your support of our organization this year. With this support, irrespective of amount, we can once again further our mission of ultimately enhancing our mutually common goal, patient care. We will do this through continually stimulating dialogue among the industry’s brightest and most influential minds to bring solutions to the new demands and trends that the landscape is presenting.

Together we are transforming the future for value-based care through leadership!

Sincerely,

AVBCC Chairs



Burt Zweigenhaft, PhD, DLitt
Executive Director, Co-Founder AVBCC



William McGivney, PhD
Managing Principal
McGivney Global Advisors



Michael Kolodziej, MD
Chief Medical Officer
Canopy

AVBCC 2026 CO-CHAIR COMMITTEE



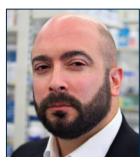
Aaron Lyss, MBA,
Senior Director,
Payment and Policy
Innovation, OneOncology



Altı Rahman, MHA, MBA, CSSBB,
Chief Strategy &
Innovation Officer,
American Oncology Network



Andrew Norden, MD, MPH,
Chief Medical Officer,
OncoHealth



Antonio Ciaccia, CEO,
46brooklyn Research



Barry Brooks, MD, MBA,
Medical Director GPO Services,
McKesson Specialty Health



Benito Fernandez, MBA,
Chief Commercial Officer,
Onco360

AVBCC 2026 CO-CHAIR COMMITTEE CONTINUED



Brian Bourbeau, MA, MBA,
Vice President, Care Delivery,
American Society of
Clinical Oncology



Bruce Wilson, III
VP, US Oncology Care &
Access, AstraZeneca



Davey Daniel, MD, CMO,
Chief Medical Officer,
OneOncology



David Debono, MD,
Oncology Medical Director,
Elevance Health



David Wenk, MD
Florida Cancer Specialists &
Research Institute



Debra Patt, MD, PhD, MBA
Executive Vice President, Policy
and Strategic Initiatives
Texas Oncology



Douglas Bock,
MBA, Founder and CEO,
Simvera, Inc.



Gerry Stanley, MD, P-CEO,
Former. Chief Medical Officer,
Express Scripts by Evernorth



James Hamrick, MD, MPH,
Chair, Precision Oncology
Alliance,
Caris Life Sciences



Jeff Hunnicutt,
Chief Operating Officer, Navista



Jeffrey Scott, MD,
Chief Medical Officer,
IntegraConnect



Joe Alvarnas, MD,
Vice President
Government Affairs,
City of Hope



Katheryne Richardson,
PharmD
Managing Director,
Second Sight Solutions



Kiana Mehring, MBA,
PPMC, LION,
Former, Vice President, Payer
Strategy & Revenue Cycle
Management, Florida Cancer
Specialists & Research Institute



Lalan Wilfong, MD, SVP,
Chief Medical Officer, Navista



Lucy Langer, MD, MSHS,
National Medical Director/CMO,
Oncology, Genomics
& Laboratory,
UnitedHealthcare



Mark Chassay, MD, MEd, MBA,
Vice President &
Chief Medical Officer,
Texas Plan at Blue Cross and
Blue Shield of Illinois, Montana,
New Mexico, Oklahoma & Texas



Mark Ogunsusi, PharmD,
JD
Partner, K&L Gates



Michael Sherman, MD, MBA, MS
Principal, Sherman Healthcare
Solutions



Mona Chitre, PharmD,
President, Pharmacy Solutions
and Chief Pharmacy Officer,
Excellus BCBS



Nick Lefebber, MBA,
Total Cost of Care,
Value-Based Care,
Medical Economics,
BCBS Rhode Island



Rick Lozano,
Senior Vice President,
GPO Operations &
Manufacturer Relations,
Cencora



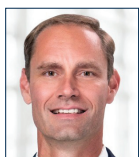
Sarah Alwardt, PhD,
Executive Vice President, Real
World Evidence and HEOR,
Genesis Research Group



Scott Hornbeck,
Director of Contracting,
Trade Relations, Centene



Sibel Blau, MD,
President & CEO,
ONCare Alliance/Exigent
Research



Stephen Divers, MD,
Chief Medical Officer,
AON



Susan Escudier, MD,
Vice President for Value Based
Care and Quality Programs,
Texas Oncology; Medical Director,
Payer and Care Transformation,
US Oncology



William Fleming, PharmD,
Board Member and Strategic
Advisor, Petauri; Former President
Pharmacy Solutions and
Chief Corporate Affairs Officer,
Humana



Yale Podnos, MD, MPH,
FACS,
Chief Medical Officer,
The Oncology Institute of Hope
and Innovation

AVBCC MISSION VISION

AVBCC is a 501(c)(6) organization dedicated to the education and exchange of knowledge among all stakeholders in the cancer care ecosystem responsible for patient care, to ensure optimal value-based care is delivered to patients with cancer.

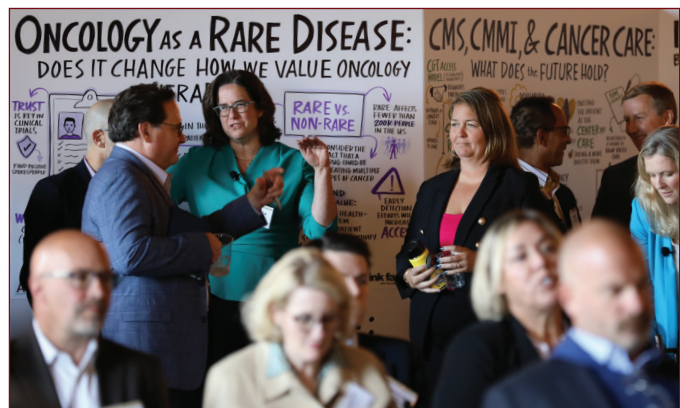
The mission of AVBCC is to provide a forum for payers, providers, and the entire oncology team enter into conversations and evaluate value in terms of impact, quality, and cost on patient care and outcomes. This unique focus is by including collaboration with the following stakeholders:

- ONCOLOGISTS AND HEMATOLOGISTS
- NURSES
- ONCOLOGY NURSE NAVIGATORS
- PATHOLOGISTS AND GENETICISTS
- PHARMACISTS
- PRACTICE ADMINISTRATORS
- PRACTICE MANAGERS
- PATIENT ADVOCACY ORGANIZATIONS
- MANAGED CARE ORGANIZATIONS
- INSURANCE COMPANIES
- THIRD-PARTY PAYERS
- INTEGRATED HEALTH DELIVERY SYSTEMS
- TELEMEDICINE
- DIAGNOSTIC LABS
- DIGITAL HEALTH
- POLICY MAKERS
- INDUSTRY CONSULTANTS
- REVENUE CYCLE MANAGEMENT
- CANCER CENTERS OF EXCELLENCE
- MEDICAL DIRECTORS
- PHARMACY DIRECTORS
- PHARMACEUTICAL AND BIOTECH
- PERSONALIZED MEDICINE PROVIDERS
- RESEARCHERS
- PATIENTS
- BENEFIT CONSULTANTS
- CLINICAL RESEARCH ORGANIZATIONS
- LIFE SCIENCES
- CELL AND GENE THERAPY
- INFUSION PROVIDERS
- SPECIALTY PHARMACY
- HOME HEALTH CARE
- ARTIFICIAL INTELLIGENCE
- DATA INTELLIGENCE
- WALL STREET/PRIVATE EQUITY
- FINANCE

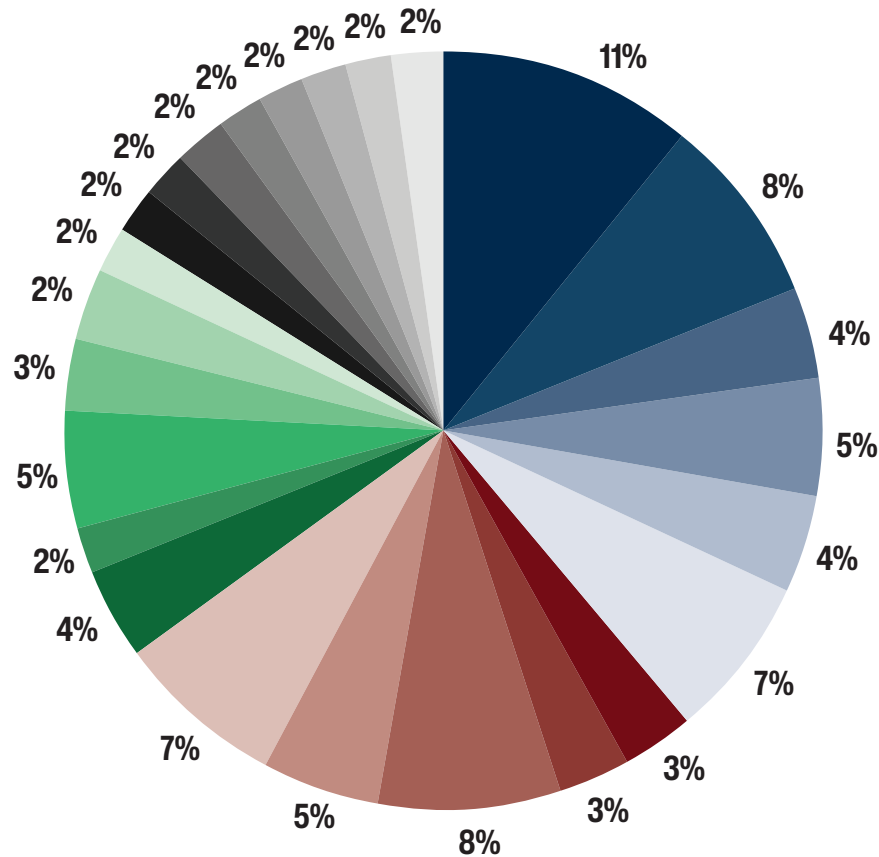
Key Benefits

The AVBCC Summit is an exclusive invitational forum that provides supporters and faculty invaluable time with experts represents the cancer care ecosystem stakeholder segments:

- **The one conference that covers it all**, every stakeholder group in the cancer care ecosystem is represented
- **Over 100 relevant and forward-looking panels and presentations**
- **Over 350 key influencers and faculty presenters**
- **Future perspectives** of the evolution of the value equation as it relates to cancer care
- **Share real-world discussions** on how to design, build, and implement value-based programs
- **Network with the influencers** within the cancer care spectrum, including practitioners, pharmacists, payers, and policymakers
- **Increase your knowledge and insights** with other leaders in open exchange between like-minded stakeholders
- **Build relationships with nationally recognized subject matter experts**, C-suite executives, and managers to exchange best practices in advanced value-based performance and quality measures in cancer care



Unifying All Stakeholders in the Ecosystem To Exchange Knowledge and Strategically Prepare for the Future*



Historical Attendees and Faculty*

- Oncology Nurse Navigators
- Practice Administrators
- Medical Directors
- Integrated Health Delivery Systems
- Payers
- Industry
- Public Policymakers
- P&T Committee Members
- Pharmacists
- Formulary Benefit Design Managers
- Oncologists (Community)
- Oncologists (Academic)
- Artificial Intelligence/Big Data
- Patient Advocates
- C-Suite Executives
- Personalized Medicine
- Employers
- Drug Researchers/Investigators
- Revenue Cycle
- Telehealth/Digital Health
- Investment/Finance
- Consulting Company
- Government/Medicare
- Cell and Gene Therapy
- Diagnostics

*2026 Annual summit reached over 250,000 attendees live and virtually

OUTSTANDING BENEFITS FOR CORPORATE SUPPORT*

	\$195,000 Premier	\$180,000 Major	\$140,000 Foundational	\$100,000 Principal	\$70,000 Patron	\$38,000 Ambassador
• Core conference • Highly visible support acknowledgment and recognition in all AVBCC publicity event materials • AVBCC website • on-site venue signage • meeting materials during the conference	✓	✓	✓	✓	✓	✓
Exhibit table in main refreshment room	✓	✓	✓	✓	✓	✓
Conference Guide Advertisement	1 Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	-
One-on-One/KOL	✓	-	-	-	-	-
Summit Registrations	18	15	12	9	6	3
Invitation(s) to join the AVBCC Faculty Dinner Reception	5	4	3	2	1	0
Acknowledgment and recognition in all 40 Under 40 publicity event materials and on-site venue signage	✓	✓	✓	✓	✓	✓

*All support benefits must be realized in 2027 or forfeited. Benefits will not be carried over into future years.

AVBCC Contracting Resources:

Contact us for customized support opportunities.

Rachael Baranoski

732.744.4692

rachael.baranoski@avbcc.org

Stephanie Miranda

609.649.2641

stephanie.miranda@avbcc.org

Shannon Sweeney

973.670.7095

shannon.sweeney@avbcc.org

Courtney McPherson

908.670.7404

courtney.mcpherson@avbcc.org

ANCILLARY SUPPORT PROGRAMS

Exhibiting

(Included for Corporate Support)

Each Exhibitor Will Be Entitled to the Following:

- Space includes one cocktail table
- Standard identification sign displaying the exhibitor's name
- Complimentary exhibitor listing



Exhibit Space

\$15,000 (for profit)

\$4,500 (nonprofit)

(nonprofit status documentation required)

Closing Date:

July 23, 2027

“In 2 days, I received a complete understanding of the cancer care ecosystem that would’ve taken multiple meetings to obtain.”

—Former President of ASCO

Print Advertisement Opportunities

Rates for 1-Page Advertisement Positions

- Conference Guide \$8,000 (Run of Book)
(Included for Corporate Supporters)
- Conference Guide \$9,200 (Cover 2)
- Conference Guide \$10,300 (Cover 4)
- Additional Pages..... \$4,000 each
- Cover Tip..... \$10,900

Space Closing Date: August 13, 2027

Material Closing Date: August 20, 2027

Print Advertisement Specifications

Trim size: 8¹/₈" × 10⁷/₈"

Live area: 7⁵/₈" × 10³/₈" (¼" from trim)

Bleed: 8³/₈" × 11¹/₈" (⅛" past trim)

Spread trim size:..... 16¹/₄" × 10⁷/₈"

Spread bleed size:..... 16¹/₂" × 11¹/₈"

Print Delivery Instructions

To guarantee inclusion in the Conference Guide, please upload no later than August 13, 2027

Upon Check-In for the Conference

Supporter-Supplied Literature Rack Material Inserts (1 Item per supporter)	\$2,900
Conference Pen (Exclusive Opportunity)	\$7,000
Name Badge Supporter (Exclusive Opportunity)	\$12,000
Conference Padfolio (Exclusive Opportunity)	\$18,000
Conference Lanyard (Exclusive Opportunity)	\$25,000
Conference Keycard (Exclusive Opportunity)	\$15,000
Onsite Agenda (Exclusive Opportunity)	\$20,000
Illustrator (Exclusive Opportunity)	\$25,000
Coffee Cart (1 Per Day)	\$10,000
Coffee Cart (Exclusive Opportunity)	\$25,000

ANCILLARY SUPPORT PROGRAMS

Digital Support Offerings

E-Newsletter Conference Summary Highlights • Closing Date: August 27, 2027

Rectangle\$14,000
(1 spot available)

Wide Leaderboard.....\$14,000
(1 spot available)

- Supporters will receive static banner advertisement placement space within all related post-conference summary e-newsletters (Supporter provides banner ad creative files and links)
- Conference summary content is independently developed by AVBCC/
- E-newsletters containing Snippet articles will be delivered staggered throughout a 4- to 5-week post-conference span

Rectangle and Leaderboard\$34,500
(*Exclusive Opportunity*)

- Snippet articles will include a link directing back to the full summary article housed on AVBCC website
- E-newsletters will be deployed post-conference to AVBCC Summit attendees, as well as non-attendees leveraging AVBCC's proprietary e-mail database*

E-Newsletter Conference Daily Highlights • Closing Date: August 27, 2027

Rectangle\$14,000
(1 spot available)

Wide Leaderboard.....\$14,000
(1 spot available)

- Supporters will receive static banner advertisement placement space within all related daily highlights e-newsletters (Supporter provides banner ad creative files and links)

Rectangle and Leaderboard\$34,500
(*Exclusive Opportunity*)

- Conference daily highlights content is independently developed by AVBCC/
- E-newsletters will be deployed during the conference to AVBCC Summit attendees,

*Proprietary e-mail database: Over 10,000 stakeholders specific to oncology (per e-mail deployment)

Internet Access Offerings

Closing Date: August 27, 2027

Laptop Terminal/Charging Station (*Exclusive Opportunity*)\$7,000

- Name and logo will appear on the background screens or as a screensaver
- Station will include approximately 4-5 laptops and charging equipment supplied by AVBCC
- Supporter recognition on/or adjacent terminal/station

Wi-Fi (*Exclusive Opportunity*)\$25,000

- Network name will be specific to AVBCC
- Password will be unique to the Supporter (up to 8 characters recommended)

All digital offerings will be awarded on a first-come, first-served basis. Contact us for details on available inventory, space and material closing dates, specifications, and delivery instructions.

SUPPORTED BREAKS

Refreshment Stations

Each Meal-Break Supporter Will Receive

- Buffet-style food and beverages provided
- Acknowledgment and recognition
- Opportunity to stream prerecorded video or slide
- Opportunity to chair/table-drop company literature

Breakfast: 3 available

Lunch: 2 available

Faculty Dinner: 1 available

Investment: \$15,000 per breakfast
\$50,000 per lunch
\$120,000 Faculty Dinner

Refreshment Stations Dates:

October 6-8

Refreshment Breaks Allotted Time:

Approximately 60 minutes

Availability: 6

Meal-break slots will be awarded on a first-come, first-served basis. AVBCC will provide final meal-break assignments to Supporters.

“I love coming to AVBCC. It is the one meeting where all of these different stakeholders’ perspectives are talked about. No other meeting does this!”

–Industry representative from Boehringer Ingelheim



ANCILLARY SUPPORT PROGRAMS

One-on-One/KOL

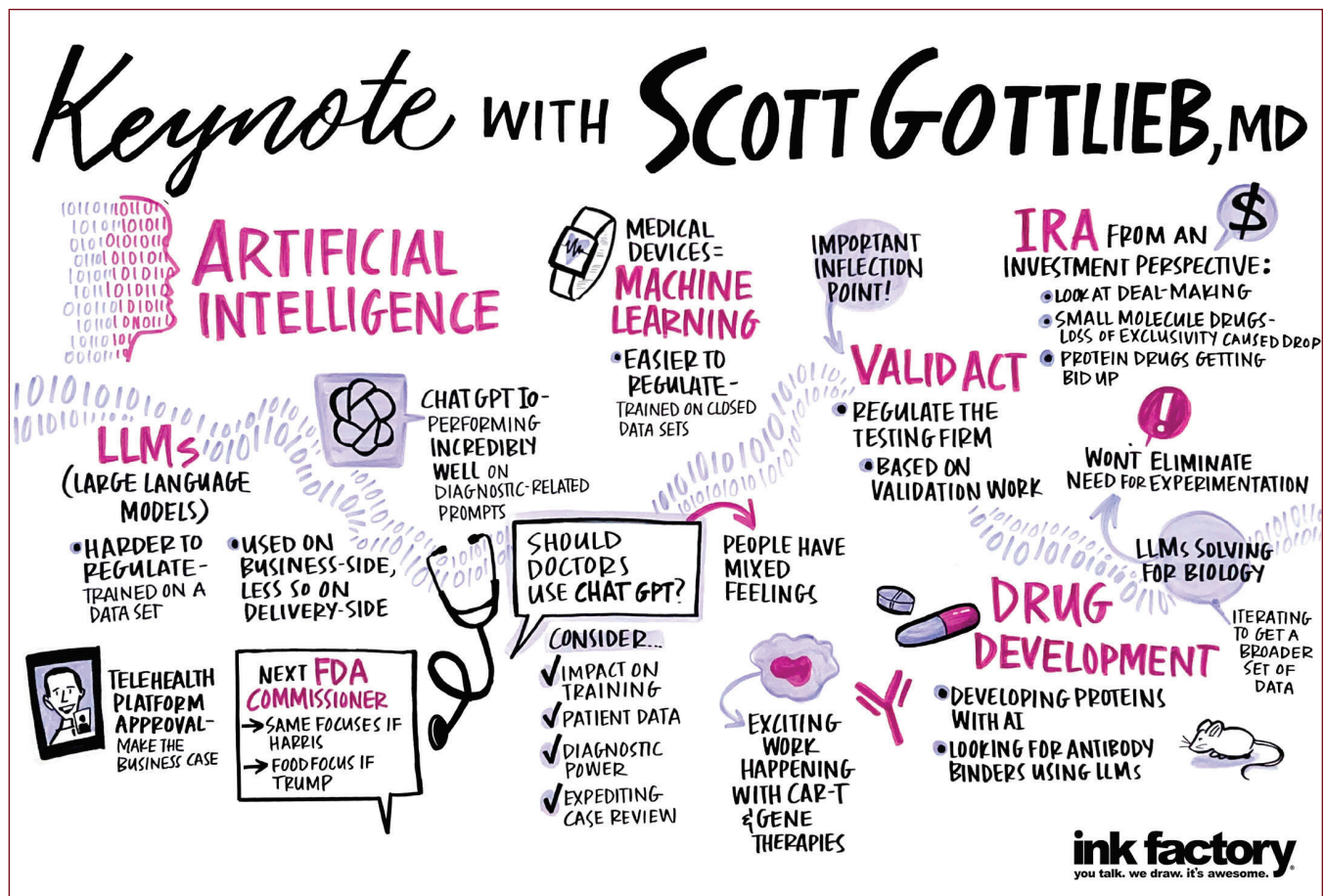
- Engagements will be held with 3 AVBCC faculty subject matter/leader experts
- All content, agenda, and discussion guide materials are the responsibility of the Host
- Hosts to provide a prioritized list of AVBCC faculty for discussions
- Up to 15 minutes per expert discussion
- Discussions scheduled on Days 1, 2, and 3
- AVBCC staff will manage all aspects of recruitment and logistics
- AVBCC staff will provide meeting room space for each engagement

Availability: Limited

Investment: \$25,000

Closing Date: August 2, 2027

- Basic audiovisual package will be available in meeting rooms
- AVBCC will require a minimum of 1 month advance preparation/coordination for these activities



ON-SITE EVENT & SESSION OFFERINGS

Keynote Speaker Supporters

Availability: Limited • \$85,000 each session (3)

Closing Date: August 2, 2027

- There will be multiple keynote addresses
- Supporters will receive acknowledgment in AVBCC publicity and event materials, including on or within the AVBCC website and onsite venue signage and meeting materials
- Supporters will have the opportunity to address and welcome attendees to the keynote session they are supporting

Previous Keynotes



Scott Gottlieb, MD
Former FDA Commissioner



Seema Verma, MPH
Former CMS Administrator



Marc Cuban
Co-Founder Cost Plus
Drugs Entrepreneur

General & Breakout Session Supporters

\$15,000 per supporter

Closing Date: August 2, 2027

- Multisupporter non-CE/CME sessions addressing both clinical and non-clinical topics
- Acknowledgment on all conference signage, audience generation materials, and meeting materials
- General session or breakout session Support acknowledgment on signage within, or adjacent to, 3 sessions of your choice (contact us for session selection options)

105+ General & Breakout
Sessions to Choose From

Complete company name, address, etc., exactly as it should appear in AVBCC Conference publicity and event materials, including on or within the exhibitor list on the AVBCC website, on-site venue signage, and meeting materials during the conference.

Company Name _____ Website _____

Address _____

City _____ State _____ Zip _____

Company Phone _____ Company Fax _____

Briefly list the type of business/product/service your company provides: _____

Contact: All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third-party companies, involved with the meeting. Contact's e-mail is required.

Name _____ Title _____

Address (if different) _____

City _____ State _____ Zip _____

Contact Phone _____ Fax _____

E-mail (required) _____

Agreement

This completed form is considered binding on both the supporter and AVBCC.

Company-Authorized Signature _____ Date _____

PAYMENT INFORMATION

Make check(s) payable to:

Association for Value-Based Cancer Care

Attn: Andrea Kelly

721 Fifth Ave, 62nd Floor, New York, NY 10022

E-mail: andrea.kelly@avbcc.org

Full payment must be received by Friday, August 13, 2027

Cancellation Policy

There will be no refunds if the sponsor company payment is received.

PAYMENT

☐ Check: # _____

☐ Purchase Order: # _____

Credit Card#:

☐ VISA ☐ MasterCard ☐ American Express

Credit Card Number

_____/_____/_____

Expiration Date **CSC Code**

Name on Credit Card

3% processing fee for all credit card payments.

BLACKOUT TIMES

AVBCC Conference chairs ask that any supporter or nonsupporter be considerate of the planning involved in this meeting. Consequently, any unauthorized programs on, off, or near the meeting properties that would attract registered participants of the AVBCC Conference or its faculty are prohibited.

Blackout times for unauthorized events are from Monday, October 4, to Friday, October 8, ending at 7:00 pm.

SPACE REQUEST

Exhibits at the AVBCC Conference will be assigned on a first-come, first-served basis. Note: All space assignments will be made by AVBCC event staff. Full consideration will be given to the exhibitor's preferences. If all other space has already been assigned, AVBCC reserves the right to assign space as equitably as possible.

Are there specific organizations you do not wish to adjoin?

☐ No ☐ Yes (If yes, please list below)

PAYMENT FOR SPACE

All accounts must be paid in full by Friday, August 13, 2027.

Complete company name, address, etc., exactly as it should appear in AVBCC Conference publicity and event materials, including on or within the exhibitor list on the AVBCC website, on-site venue signage, and meeting materials during the conference.

Company Name _____ Website _____

Address _____

City _____ State _____ Zip _____

Company Phone _____ Company Fax _____

Briefly list the type of business/product/service your company provides: _____

Contact: All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third-party companies, involved with the meeting. Contact's e-mail is required.

Name _____ Title _____

Address (if different) _____

City _____ State _____ Zip _____

Contact Phone _____ Fax _____

E-mail (required) _____

Agreement

I agree to comply with the rules and regulations as outlined in this Agreement. This completed form is considered binding on both the exhibitor/sponsor and AVBCC.

Company-Authorized Signature _____ Date _____

PAYMENT INFORMATION

Make check(s) payable to:

Association for Value-Based Cancer Care

Attn: Andrea Kelly

721 Fifth Ave, 62nd Floor, New York, NY 10022

E-mail: andrea.kelly@avbcc.org

Full payment must be received by Friday, August 13, 2027.

Cancellation Policy

There will be no refunds if the exhibitor company payment is received.

PAYMENT

☐ Check: # _____

☐ Purchase Order: # _____

Credit Card#:

☐ VISA ☐ MasterCard ☐ American Express

Credit Card Number

_____/_____
Expiration Date CSC Code

Name on Credit Card

3% processing fee for all credit card payments.

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Are there specific organizations you do not wish to adjoint?

☐ No ☐ Yes (If yes, please list below)

PAYMENT FOR SPACE

All accounts must be paid in full by Friday, August 13, 2027.

Exhibit space will be used solely by the company listed above.

_____ (Initial)

2027 AVBCC EDUCATIONAL SUMMIT & PROGRAM

October 6-8, 2027 • New York Athletic Club, New York, NY

Print, Digital, On-site, and Additional Support Opportunities

Complete company name, address, etc., exactly as it should appear in AVBCC publications and website.

Company Name _____ Website _____

Address _____

City _____ State _____ Zip _____

Company Phone _____ Company Fax _____

Contact: All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third-party companies, involved with the meeting. Contact's e-mail is required.

Name _____ Title _____

Address (if different) _____

City _____ State _____ Zip _____

Contact Phone _____ Fax _____

E-mail (required) _____

Agreement

This completed form is considered binding on both the supporter and AVBCC.

Company-Authorized Signature _____ Date _____

PRINT ADVERTISEMENT OPPORTUNITIES

Rates for 1-Page Advertisement Positions

\$8,000 Conference Guide (Run of Book) \$ _____

\$6,800 Conference Guide (Cover 2) \$ _____

\$7,900 Conference Guide (Cover 4) \$ _____

\$4,000 Each Additional Page \$ _____

\$10,400 Cover Tip \$ _____

DIGITAL ADVERTISEMENT OPPORTUNITIES

Mobile App & Internet

\$6,900 Laptop Terminal/Charging Station \$ _____

\$21,000 Wi-Fi \$ _____

E-NEWSLETTER CONFERENCE SUMMARY HIGHLIGHTS

\$14,000 Rectangle (50% Share of Voice) \$ _____

\$14,000 Wide Leaderboard (50% Share of Voice) \$ _____

\$34,500 Rectangle and Leaderboard
(Exclusive 100% Share of Voice) \$ _____

E-NEWSLETTER CONFERENCE DAILY HIGHLIGHTS

\$14,000 Rectangle (50% Share of Voice) \$ _____

\$14,000 Wide Leaderboard (50% Share of Voice) \$ _____

\$34,500 Rectangle and Leaderboard
(Exclusive 100% Share of Voice) \$ _____

UPON CHECK-IN & VENUE VISIBILITY OPPORTUNITIES

\$2,900 Literature Rack Center (Per set of inserts) \$ _____

\$7,000 Conference Pen \$ _____

\$12,000 Name Badge \$ _____

\$18,000 Conference Padfolio \$ _____

\$25,000 Conference Lanyard \$ _____

\$15,000 Conference Keycard \$ _____

\$20,000 Onsite Agenda \$ _____

\$25,000 Illustrator \$ _____

EVENT & SESSION OPPORTUNITIES

\$15,000 General and/or Breakout Sessions \$ _____

\$85,000 Keynote (Day 1) \$ _____

\$85,000 Keynote (Day 2) \$ _____

\$85,000 Keynote (Day 3) \$ _____

EXPERT SUBJECT MATTER/LEADER ENGAGEMENT OFFERINGS

\$25,000 One-on-One Discussions \$ _____

REFRESHMENT STATIONS

Day 1 and 2 Refreshment Breaks

\$15,000 (Day 1 breakfast) \$ _____

\$15,000 (Day 2 breakfast) \$ _____

\$15,000 (Day 3 breakfast) \$ _____

\$50,000 (Day 1 lunch) \$ _____

\$50,000 (Day 2 lunch) \$ _____

\$120,000 (Day 1 faculty dinner) \$ _____

Total Amount of Sponsorship(s) \$ _____

Please note: All support items referenced within this prospectus are net pricing-based rates. Some offerings are awarded on a first-come, first-served basis. Please refer to important closing/deadline dates referenced within the prospectus for additional information.

Cancellation Policy

There will be no refunds if the exhibitor company payment is received.

PAYMENT

☐ Check: # _____ ☐ Purchase Order: # _____

Credit Card#:

☐ VISA ☐ MasterCard ☐ American Express

Credit Card Number _____

_____/_____/_____

Expiration Date

CSC Code

Name on Credit Card

3% processing fee for all credit card payments.

PAYMENT INFORMATION

Make check(s) payable to:

Association for Value-Based Cancer Care

Attn: Andrea Kelly

721 Fifth Ave, 62nd Floor, New York, NY 10022

E-mail: andrea.kelly@avbcc.org

Full payment must be received by Friday, August 13, 2027.

EXHIBIT RULES AND REGULATIONS

CONTRACT FOR SPACE: Application must be on the official form. The receipt of your signed contract and full payment shall constitute a contract with the Association for Value-Based Cancer Care (AVBCC) for the right to use exhibit space. In the event of fire, strike, or other uncontrollable circumstances rendering the exhibit space unfit or unavailable, or causing the exhibit show to be canceled 10 days or more prior to the exhibit date, the contract will not be binding and payment will be refunded. If cancellation occurs within 10 days of the opening date, 50% of the rental fee will be refunded.

SPACE ASSIGNMENT: Exhibit space locations will be assigned on a first-come, first-served basis. Space will be reserved only after receipt of a completed application and the payment of the appropriate exhibit fee. AVBCC will attempt to honor choice of space as noted on the contract in the order requested. In the event that preferred space has been assigned, AVBCC reserves the right to assign alternative space. No exhibitor shall share, transfer, assign, sell, or barter assigned space without the expressed written permission of AVBCC. Any relationships between companies exhibiting in the same space or adjoining space must be submitted for approval by AVBCC with the submission of the contract or no later than Friday, August 13, 2027.

SPACE RENTAL:

Exhibit space provides a tabletop space to accommodate the exhibitor's choice of display. Note that only tabletops and pop-up booths will be allowed. There will be no building of booths on-site. Should you be using a pop-up, please provide a photo to ensure it will fit properly.

Rental fee includes the use of marked space and 1 identification sign. Furniture and other requests must be ordered through the show's Service Contractor. **Any costs for these additional services will be billed directly to the exhibitor.**

EXHIBITOR REGISTRATION: Exhibit fees entitle 2 staff members to exhibit and attend conference sessions and functions at no additional charge. Additional staff is welcome to attend conference sessions and functions, but registration fees are required to do so. The company name appearing on the exhibitor badges must be the same company name that appears on the contract for space.

EXHIBIT REGULATIONS: AVBCC has developed these rules to protect the rights of all exhibitors and to consider the general appearance of the show as a whole, which must take precedence over that of any individual exhibitor. The rules adopted by AVBCC require the cooperation of all exhibitors in maintaining due respect for adjoining exhibitors.

1. All exhibitors are responsible for informing their personnel and their authorized representatives of these rules.
2. Tabletop and custom freestanding displays will be allowed as long as they fit within the confines of your booth. Units and display materials may not obstruct exhibit space to the right or left of the booth.
3. All booths must be carpeted and may require contracting directly with the on-site exhibit services company for carpet rental.
4. Nothing may be glued, pasted, tacked, nailed, screwed, or otherwise permanently attached to columns, walls, floors, or other parts of the building or furniture. It is recommended that an easel be used for signage. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage that they may cause.
5. Exhibitors wishing to use props or to display items that do not directly pertain to their product or business must have prior approval from AVBCC. Any special equipment must fit in your booth. This approval must be sought in writing at least 45 days in advance of the show. All correspondence should be addressed to Stephanie Miranda, in care of AVBCC, who will respond within 15 days.
6. All demonstrations, discussions, or other activities such as distribution of descriptive literature of any kind must be confined to the exhibitor's booth.
7. All giveaway items must be approved by AVBCC and can only be distributed within the exhibitor's booth. Items that cannot be stored in sufficient quantities within this space are not appropriate. Due to local liquor law regulations, alcoholic beverages must be purchased from the hotel.
8. No exhibitor shall hold or sponsor any type of contest, raffle, or drawing for prizes either in the exhibit hall or in connection with the meeting without advance approval by AVBCC.

INSTALLATION AND DISMANTLING OF EXHIBIT SPACE: Information for installation and dismantling of the booth will be provided once payment has been received.

EXHIBIT SPACE CANCELLATION: All cancellations must be made in writing to AVBCC. No telephone cancellations will be accepted. There will be NO REFUNDS if the exhibiting company cancels.

LIABILITY:

The exhibitor hereby assumes the entire responsibility and hereby agrees to protect, defend, indemnify, and save AVBCC and the Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual Liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

AVBCC and the Hotel, its owners, and its operator shall be included in such policies and additional named insured. In addition, the exhibitor acknowledges that neither AVBCC nor the Hotel, its owners, or its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

40 UNDER 40 IN CANCER SPONSORSHIP OPPORTUNITIES

Benefits of Supporting Next Generation Leaders & Legends

Support Internal or External Stakeholders

- **Recognizing and Promoting** professional developments and outstanding achievements
- **Showcasing** rising stars and emerging leaders
- **Promoting** professional development
- **Establishing** leadership pathways
- **Recognizing** outstanding achievement
- **Honoring** the legacy of legends who have paved the way for the next generation of leaders

Support Options & Entitlements*

	Mega Star Supporter	Super Star Supporter	Shining Star Supporter	Shooting Star Supporter
	\$45,000	\$35,000	\$15,000	\$5,000
To join the 40 Under 40 & Legends reception that is planned to take place	Serve on the committee to pick winners	Serve on the committee to pick winners	-	-
Participate as an Award Presenter at the 40 Under 40 & Legends Reception	✓	✓	✓	✓
E-Newsletter Summary Highlights	3	2	1	-

*All Support benefits must be realized in 2027 or forfeited. Benefits will not be carried over into future years.

Digital Support

Individual Recognition.....	\$2,500
Personalized Invitations	\$7,500
E-Newsletter Summary Highlights (Exclusive Opportunity)	
Rectangle	\$12,000
Leaderboard	\$7,000
Exclusive	\$15,000

All digital offerings will be awarded on a first-come, first-served basis. Contact us for details on available inventory, space and material closing dates, specifications, and delivery instructions.

- Supporters will receive static banner advertisement placement space within all related post-conference summary e-newsletters (Supporter provides banner ad creative files and links)
- E-newsletter will be deployed post-ceremony to database of supporter's choice(s) as well as non-attendees leveraging AVBCC's proprietary e-mail database
- E-newsletter will highlight winners and their achievements

On-Site Support

(Exclusive Offerings)

Name Badge Supporter	\$6,900
Napkin Supporter	\$5,500
Coaster Supporter	\$5,500
Beverage Supporter	\$6,500

AVBCC Contracting Resources

Shannon Sweeney

973.670.7095
shannon.sweeney@avbcc.org

Stephanie Miranda

609.649.2641
stephanie.miranda@avbcc.org

Rachael Baranoski

732.744.4692
rachael.baranoski@avbcc.org

40 UNDER 40 IN CANCER SUPPORT AGREEMENT

SUPPORTER INFORMATION: Completing the information below and signing serves as a firm commitment to support 40 Under 40 in Cancer and mutual understanding between your organization and AVBCC that additional contracting steps may be required based on your organization's pathways, processes, and procedures. Please complete company name, address, etc., exactly as it should appear in AVBCC/40 Under 40 in Cancer publicity and event materials, including on AVBCC/40 Under 40 in Cancer website(s), on-site venue signage, and materials during the event.

Complete company name, address, etc., exactly as it should appear in materials and on website(s).

Company Name _____ Website _____

Address _____

City _____ State _____ Zip _____

Company Phone _____ Company Fax _____

Briefly list the type of business/product/service your company provides: _____

Contact: All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third-party companies, involved with the meeting. Contact's e-mail is required.

Name _____ Title _____

Address (if different) _____

City _____ State _____ Zip _____

Contact Phone _____ Fax _____

E-mail (required) _____

Agreement

This completed form is considered binding on both the Exhibitor/Support and AVBCC.

Company-Authorized Signature _____ Date _____

Supporter Item

\$5,000 Shooting Star Supporter \$ _____

\$15,000 Shining Star Supporter \$ _____

\$30,000 Super Star Supporter \$ _____

\$45,000 Mega Star Supporter \$ _____

On-Site Support (Exclusive Offerings)

\$6,900 Name Badge Supporter \$ _____

\$5,500 Napkin Supporter \$ _____

\$5,500 Coaster Supporter \$ _____

\$6,500 Beverage Supporter \$ _____

Digital Support

Individual Recognition

\$2,500 Individual Recognition \$ _____

Personalized Invitations

\$7,500 Personalized Invitations \$ _____

E-Newsletter Summary Highlights

\$12,000 Rectangle \$ _____

\$7,000 Leaderboard \$ _____

\$15,000 Exclusive \$ _____

Total amount of sponsorships \$ _____

Cancellation Policy

There will be no cancellations or refunds once a contract or payment is received.

PAYMENT information

Make check(s) payable to:

Association for Value-Based Cancer Care

Attn: Andrea Kelly

721 Fifth Avenue, 62nd Floor, New York, NY 10022

Fax: 732.626.6120 • E-mail: andrea.kelly@avbcc.org

All accounts receivable must be paid in full by May 3, 2027

PAYMENT

☐ Check: # _____ ☐ Purchase Order: # _____

Credit Card*:

☐ VISA ☐ MasterCard ☐ American Express

Credit Card Number

_____/_____/_____

Expiration Date

CSC Code

Name on Credit Card

*3% processing fee for credit card payments.

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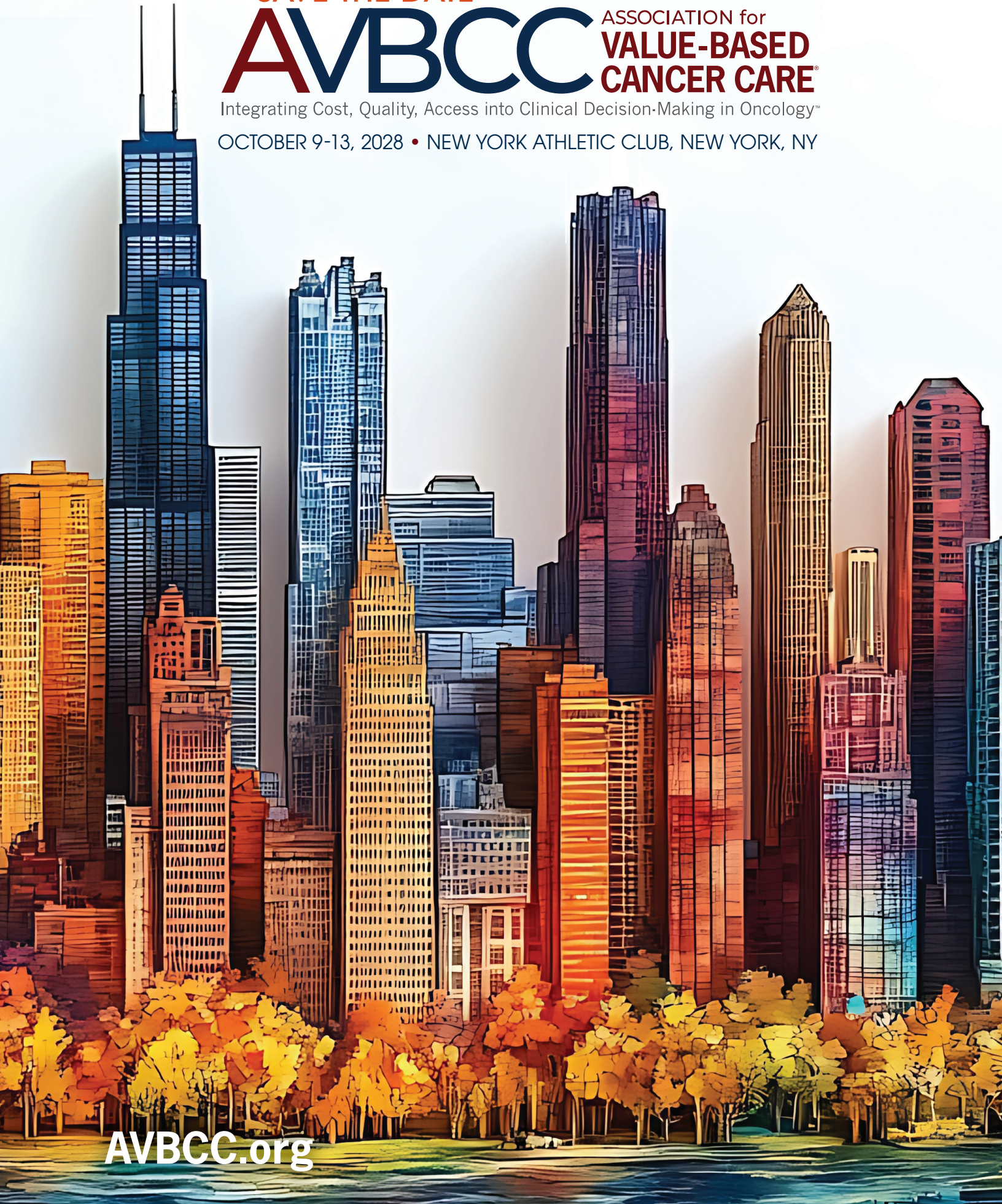
SAVE THE DATE

AVBCC

ASSOCIATION for
**VALUE-BASED
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Integrating Cost, Quality, Access into Clinical Decision-Making in Oncology™

OCTOBER 9-13, 2028 • NEW YORK ATHLETIC CLUB, NEW YORK, NY



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