

2027 prospectus

GLOBAL

CANCER RESEARCH & INNOVATION SYMPOSIUM

Accelerating Oncology and Hematology Therapeutics through Research

October 4-5, 2027
New York Athletic Club

The Global Cancer Research & Innovation Symposium, sponsored by AVBCC in collaboration with **Swim Across America** and **Conquer Cancer, the ASCO Foundation**, will convene key opinion leaders to share insights into early-stage drug development and the journey toward transformative discoveries.

GCRIS

Sponsored by

AVBCC ASSOCIATION for
VALUE-BASED
CANCER CARE
Integrating Cost, Quality, Access into Clinical Decision-Making in Oncology

welcome letter

Accelerating Tomorrow's Cancer Breakthroughs Through Investment and Leading-Edge Science

The Association for Value-Based Cancer Care (AVBCC) invites you to partner with us at the 2nd Annual Global Cancer Research & Innovation Symposium (GCRIS), taking place October 4-5, 2027, in New York City.

AVBCC is a 16-year-old 501(c)(6) educational nonprofit organization dedicated to advancing access, innovation, and collaboration to the cancer care delivery ecosystem. We are a founding supporter for Swim Across America, nonprofit dedicated to advance cancer research through grants with young investigators developing breakthrough science.

GCRIS is a day-and-a-half program extension bringing together all the cancer drug lifecycle stakeholders from investors to Pharma/Biopharma early-stage drug discovery and clinical development teams to clinical trial execution partners and regulatory agencies. The meeting is unique as we explore where the next generation of early-stage, pre-commercial drugs are headed and how to best accelerate bringing these promising therapies to market through optimal investment, leveraging AI, building strategic partnerships, and showcasing innovative technology tools for product development and study execution.

The first half-day of GCRIS focuses on investors, analysts, and law firms under the theme, **"Navigating the Intersection of Science and Capital"**. It features insights from capital market leaders and is a nexus for engaging peer discussions on assessing emerging investment opportunities, evolving science, and the policy opportunities that help navigate an evolving public/private enterprise formation vital to the advancement of innovation. An end-of-day networking social hour and poster walk of young investigators and start-up research offers a firsthand look into the horizon. It is one-of-a-kind meeting.

The second day, themed **"Unlocking Value and Innovation in Cancer Research"** brings together academia and cancer centers of excellence, pharma/biotech executives, CRO/CDMO leaders, investors, and policy experts to discuss cutting-edge products in development, regulatory pathway success, use of AI in discovery, and a strategic panel discussion with Sr. oncology leadership to describe **"where the puck is headed" to make the optimal investments and resource allocations needed to bring "next gen products" to transform cancer treatments for patients.**

SPONSORS AND ATTENDEES BENEFIT FROM:

- **Exposure and Visibility** to key industry stakeholders
- **High-Impact Networking** with investors, founders, and thought leaders
- **Thought Leadership** through panels and presentations
- **Innovation Showcase** opportunities
- **Customized Engagement** through tailored sponsorship packages

Your support will help advance oncology innovation and therapeutic development. We welcome the opportunity to discuss sponsorship options and explore how your organization can play a vital role in this transformative event.

We look forward to partnering with you to drive progress in cancer care.

Sincerely,



Burt Zweigenhaft, PhD., D.Litt
AVBCC Co-Founder & Executive Director;
Board Chair, Global Cancer Research & Innovation Symposium

GCRIS 2027 Co-Chairs:



Anthony Barisano
Vice President, Global HEOR
at Bristol Myers Squibb



Howard "Skip" Burris, MD
President, Sarah Cannon
Research Institute



Andrea Cercek, MD
Gastrointestinal
Medical Oncologist
Memorial Sloan
Kettering Cancer
Center



Jill DeSimone
Board Member,
Swim Across America



Luis Diaz, MD
Head, Division of
Solid Tumor,
Gastrointestinal Medical
Oncologist, Memorial Sloan
Kettering Cancer Center



Jonathan Fassberg
Co-Founder and Managing
Partner, astr partners



Aida Habtezion, MD, MSc,
FRCP(C), AGAF, Adjunct
Professor of Medicine,
Stanford University
and Former Chief Medical
Officer and Head of
Worldwide Medical &
Safety, Pfizer



Sunil Joshi
President & CEO,
Protelis Biotechnology



Sean Khozin, MD, MPH
Chief Executive Officer, CEO
Roundtable on Cancer



Larry Norton, MD
Senior Vice President, Office
of the President, Medical
Director, Evelyn H. Lauder
Breast Center, Noma S.
Sarofim Chair in Clinical
Oncology MSKCC



Isabelle Rivere,
Vice President,
American Society of
Cell & Gene Therapy



Steven Rosen, MD, FACP,
FASCO, FAIMBE
Provost and Chief Scientific
Officer, City of Hope



Nick Sarlis, MD, PhD
Chief Medical Officer,
Cleara Biotech, Scientific
Co-chair, GCRIS



Stan Skrzypczak, MS, MBA
Managing Partner,
5 Prime Life Science
Consulting, Inc., Scientific
Co-Chair, GCRIS



Matt Vossler
Managing Director,
DSG Global



Burt Zweigenhaft, PhD., D.Litt
AVBCC Co-Founder &
Executive Director;
Board Chair, Global Cancer
Research & Innovation
Symposium



Tony Blau, MD, CEO,
All4Cure



John Dierkes
Principal Advisor to
TrueNorth LifeSciences,
Managing Director,
Pickwick

2026 GCRIS Panelists

Amit Agarwall, MD, PhD, Chief Medical Officer, BeOne Medicines

Murray Aitken, Executive Director, IQVIA Institute for Human Data Science and Visiting Professor in Practice, The London School of Economics and Political Science

Jeff Allen, President & CEO, Friends of Cancer Research

Tobi Arkenau, MD, Global Head of Drug Development and Chief Medical Officer Ellipsis Pharma and Former Head, Drug Development at Sarah Canon Cancer Center, London, UK

Michael Axelson, MD, Early-Stage Oncology Development, Eli Lilly

Sam Bakhoun, MD, CSO, Volastra Therapeutics

Narges Baniasadi, Founder and Executive Director, Stanford Emergence Program

Anthony Barisano, Vice President, Global HEOR at Bristol Myers Squibb

Andrew Berens, MD, Senior Managing Director Targeted Oncology, Leerink Partners

Jim Birchenough, MD, Chairperson and Global Co-Head of Barclay's Pharmaceutical Investment Banking

Sam Blackman, MD, PhD, EIR GV (Google Ventures) and Founder and former Head of R&D, Day One Biopharmaceuticals

Jennifer Hawks Bland, CEO, NewYorkBio

Tony Blau, MD, Dept of Medicine, Adjunct Professor, Dept of Genome Sciences, U Washington

Jeff Bockman, PhD, EVP & Expert Advisor, Oncology, Humanity Bioconsulting

Emily Bodnar, Director, Equity Research, H.C. Wainwright & Co.

Howard "Skip" Burris, MD, (ret.) President, Sarah Cannon Research Institute

Rob Butcher, CEO, Swim Across America (for cancer research)

Tess Cameron, Managing Director, RA Capital Management

Ambrose Carr, Head of AI, CZ Biohub

Andrea Cercek, MD, Associate Attending Physician, Memorial Sloan Kettering Cancer Center

Brian Cheng, Executive Director/Senior Biotech Analyst, JP Morgan

Michele Cleary, PhD, CEO, Advancium Health Network

Matt Cohen, PhD, Managing Partner, Osage University Partners

Kevin Cooper, Partner, Cooley LLP, and Legal Advisor to Ajax Therapeutics

George Coukos, Professor of Medicine, Weill Cornell and Director of Fundamental Oncology University of Lausanne & Branch Director at Ludwig Cancer Research Lausanne

Luis Diaz, MD, Head, Division of Solid Tumor, Oncology, Memorial Sloan Kettering Cancer Center

John Doyle, DrPH, Head of Medical Evidence Generation, Pfizer

Janusz Dutkowski, PhD, Founder & CEO, Data 4 Cure

Wafik El-Deiry, MD, PhD, FACP, Associate Dean for Oncologic Sciences, Warren Alpert Medical School, Director of the Cancer Center, Brown University

Jon Fassberg, Co-founder and Managing Partner, astr Partner

Doug Flora, MD, Executive Medical Director of Oncology Services at St. Elizabeth Cancer Center, Edgewood, KY, and founding Editor-in-Chief of AI in Precision Oncology

Nathan Fowler, CMO, Boston Gene

Jason Fuller, PhD, Partner, Deerfeld Management

Rob Goodwin, COO, Paraxel

Aida Habtezion, MD, MSc, FRCPC, AGAF, Adjunct Professor of Medicine, Stanford University and Former Chief Medical Officer and Head of Worldwide Medical & Safety, Pfizer

Mark Hagler, President and Chief Commercial Officer, NovaBridge

Rick Heinick, CEO, SLAM Bio

Sunil Joshi, President, Strategius and Advisor for the MSKCC Technology Development Fund

Sanjay Juneta, Vice President, Clinical AI and Informatics, Tempus AI

Stan Kachnowski, PhD, MPA, Director, Digital Health Program, Columbia Business School

Alex Kentsis, MD, PhD, Pediatric Hematologist-Oncologist, Memorial Sloan Kettering

Sean Khozin, MD, Chief Executive Officer, CEO Roundtable on Cancer and Founding Member of the FDA Oncology Center of Excellence

Brian Korbe, astr Partners

Andrew Kung, MD, Moderator. Chair of Pediatric Oncology, MSKCC

Abderrah Laadem, MD, Head of Late-Stage Oncology Clinical Development, Daiichi Sankyo

Barbara Lavery, Chief Program Officer, Alliance for Cancer Gene Therapy

2026 GCRIS Panelists

Mark Lee, MD, CEO & Co-Founder, N-Power Medicine, Former SVP and Global Head for Personalized Healthcare, Product Development, Genentech

Jeff Legos, Chief Oncology Officer, Pfizer

Bruce Levine, PhD, Barbara and Edward Netter Professor in Cancer Gene Therapy, Perelman School of Medicine at the University of Pennsylvania, Founding Director, Clinical Cell and Vaccine Production Facility (CVPF)

Ross Levine, MD, Chief Scientific Officer, MSKCC

Michael A. Margolis, R.Ph., Senior Managing Director, Head of Healthcare Investment Banking, Oppenheimer & Co.

Taha Merghoub, PhD, Deputy Director, Meyer Cancer Center, Weill Cornell Medicine

Charlotte Mosser, Chief Medical Officer, Parexel

Yigal D. Nochomovitz, Ph.D. Director, S-Mid Cap Biotech Analyst, Citi Research

Larry Norton, Senior VP, Office of the Hospital President, Founding Medical Director, Lauder Breast Center, Memorial Hospital at Memorial Sloan-Kettering Cancer Center

Stephanie Oestreich, Multiple Myeloma Foundation

Elli Papaemmanuil, PhD, VP, Global Biomarkers, Genentech

Piotr Pierog, PhD, Executive Director, GSK Oncology

Umer Raffat, Senior Managing Director, Large Cap Therapeutics, Evercore

Paul Rejto, PhD, Vice President Oncology Discovery Technologies, Pfizer

Jon Retzlaff, Chief Policy Officer & Vice President, Science Policy and Government Affairs, American Association for Cancer Research

Isabel Riviere, MD, Vice President, Head of Oncology Cell Therapy Technologies and Product Engine, Takeda

Mark Rolfe, PhD, Venture Partner, Orbimed

Steven Rosen, MD, FACP, FASCO, FAIMBE, Provost and Chief Scientific Officer, City of Hope

Phil Ross, Chair of Global Healthcare Investment Banking, Jeffries

Mark Ruttstein, CMO, Novartis

Michel Sadelain, MD, PhD, Director of Columbia Initiative in Cell Engineering and Therapy, Columbia University

Ed Saltzman, Sr. Strategic Advisor, Humanity, an Arsenal Capital Partners Company

Nick Sarlis, MD, Chief Medical Officer, Cleara Biotech

Pallavi Sashtev, Executive Director and Head, Translational Medicine, Clinical Research, Eisai, US

Prathesh Sathyan, PhD, Head of AMR Oncology and Medical Affairs, Illumina

Serge Saxonov, CEO and Co-Founder, 10X Genomics

Nick Scarlis, MD, CMO, Cleara Biotech, Scientific Co-chair, GCRIS

Eric Schultz, Founder, Ellumigen and Former CEO, COTA, NJ

Jeff Scott, MD, Chief Medical Officer, IntegraConnect

Retesh Shah, VP and Global Head Pipeline Development, Pfizer

Michael Sherman, MD, Sherman Healthcare Solutions, LLC

Mark Simon, Former Global Head Life Sciences, Citi Bank & Founder and Partner Torrey Partners

Stan Skrzypczak, MS, MBA, Managing Partner, 5 Prime Life Science Consulting

Alexandra Snyder, MD, SVP, Translational Medicine & Discovery Oncology, Merck

Akshay Sudhindra, MD, Global Clinical Development-Early Oncology, BMS

Graig Suvannavejh, PhD, Managing Director, Mizuho

Dave Tuveson, MD, PhD, Chief Scientist of the Lustgarten Foundation, Director, Cold Spring Harbor Laboratory Cancer Center, and past President of AACR

Suneet Varma, MD, Global President, Pfizer Oncology (ret.) and Chairman of the Board, CoRegen Inc.

Sunil Verma, MD, MSc, CMO, Senior Vice President, Global Head, Oncology Franchise, AstraZeneca

Evan Vosburgh, MD, Associate Clinical Professor of Medicine, Yale School of Medicine, Chief Medical Officer, Swim Across America

Matt Vossler, Founder, Swim Across America

Kara Whelply, Associate Director, Science Philanthropy Accelerator for Research and Collaboration (SPARC) team, Milken Institute Strategic Philanthropy

Chan Whiting, PhD, Chief Scientific Officer, SLAM Biotherapeutics

Jedd Wolchok, MD, PhD, FASCO, Meyer Director of the Sandra and Edward Meyer Cancer Center, Weill Cornell

Anas Younes, MD, SVP and Global Head of Hematology, AZ

Burt Zweigenhaft, PhD, DLitt, Co-Founder & Executive Director, AVBCC

Investigator to Investor Connect:

Monday, October 4th 6:00pm - 8:00pm

Emerging Science Networking/Cocktail Reception

"Cutting Edge" cancer research data and discussions with Swim Across America investigators and start up companies:

Abstract guide and ability to connect with researchers and early-stage founders curated from an applicant pool of 200 SAA physician/scientists and submissions from participating VC partners.

Scientific Review Committee:

Evan Vosburgh, MD, Associate Clinical Professor of Medicine, Yale School of Medicine, Chief Medical Officer, Swim Across America

Nick Sarlis, MD, CMO, Cleara Biotech, Scientific Co-chair, GCRIS

Stan Skrzypczak, MS, MBA, Managing Partner, 5 Prime Life Science Consulting, Inc. and Scientific Co-chair, GCRIS

Swim Across America Investigators and Early stage start ups and mature companies wishing to showcase their emerging science will provide abstracts along with email and cell phone of the principal investigator participants to make one on one connects. Investigator email and cell phone provided for connections to be made at the conference.

Swim Across America



AVBCC and GCRIS are proud to partner and support Swim Across America, a non-profit with a mission of awarding grants to cancer research, detection, survivorship, and patient advocacy. Since inception SAA has granted over \$125M supporting research at institutions such as Memorial Sloan Kettering, Dana Farber, Johns Hopkins, UCSF, Fred Hutch, MD Anderson, Weill Cornell, Cold Spring Harbor, The Alliance for Cancer Gene Therapy (ACGT), and community hospitals. Additionally, SAA awards grants to early career investigator programs with the American Society of Clinical Oncology (ASCO) and American Association for Cancer Research (AACR).

Swim Across America grants have helped to develop numerous cancer therapeutics including Yervoy, Opdivo, (Bristol-Myers Squibb) Keytruda, (Merck) and currently in clinical research, Jemperli (GlaxoSmithKline).

Swim Across America was established in 1987 with help from Olympians who wanted to "Make Waves To Fight Cancer." More than 100,000 volunteers give each year to SAA which has charitable swims throughout the country.



Investing and Accelerating Tomorrow's Cancer Breakthroughs

Monday, October 5 Navigating the Intersect of Science, Policy and Capital for Investors: Challenges and Opportunities

11:45am-12:00pm	Introduction
12:00pm-12:50pm	Keynote Fireside Chat: Global M&A and the IPO Climate for BioPharma
1:00pm-2:00pm	Pharma Bets and the Emerging M&A Landscape
1:00pm-2:00pm	Anatomy of a Deal and Bridging Innovation to Patients
2:00pm-2:50pm	Sector Spotlight: CAR-T: "Moving into a New Era, The Experts Speak"
2:00pm-2:50pm	Navigating the Nexus of Capital Markets, Cancer Innovation and Policy
3:00pm-3:50pm	Venture Capital and Funding Cancer Innovation
3:00pm-3:50pm	Venture Philanthropy and Funding Cancer Innovation
4:00pm-4:50pm	Keynote Fireside Chat: Global Market Dynamics for the Pharma and Biotech Sector
5:00pm-5:45pm	Conquer Cancer with Data: A Look into the Billion Cell Project
6:00pm-7:00pm	Emerging Science Networking Reception

Tuesday, October 6 Unlocking Value and Innovation in Cancer Research

7:45am-8:00am	Intro and Call to Order
8:00am-9:00am	Global Trends and Reality Checks on the State of Cancer Research Swim Across America Young Investigator Research: A Look into Cutting Edge Research
9:00am-10:00am	Pediatric Oncology: What We Can Learn from the Kids Multi-Omics: One Size Does Not Fit All!
10:00am-11:00am	Emerging Pipeline and Future Management of Hematologic Malignancies AI and R&D, Delivering Innovation at Scale in Translational Drug Development
11:00am-12:00pm	Expanding Value in Oncology Clinical Trials Next Gen Partnerships: Unlocking Speed, Scale and Value in Clinical Development Programs
12:00pm-1:00pm	Lunch and 1st GCRIS Annual Award for Innovation in Cancer
1:00pm-2:00pm	What's Next for Innovation and Basic Science Cancer Research? Emerging Drugs: The Solid Tumor Side of the Story
2:00pm-3:00pm	AI and Multi-modal Data in Drug Development Immune Re-programing: Moving Beyond Checkpoints
3:00pm-4:00pm	Oncology Leadership Forum "In Science We Trust"
4:00pm-5:00pm	FDA Ensuring Regulatory Success
5:00pm-6:00pm	Swim Across America Pioneers: What We are Doing in Our Labs Today?
6:00pm	Closing and Networking Reception

sponsorship opportunities

LEGACY SPONSORSHIP - \$50,000

- Invitation to Executive Committee meetings to provide feedback on agenda topics and presenters
 - 2 private meetings with leadership
 - Showcase Exhibitor Table on Site
 - Company logo displayed prominently on all marketing materials
 - 12 Live/24 Virtual Full Conference Access Tickets for any of the conferences (\$60,000 value)
-

PRINCIPAL SPONSORSHIP - \$30,000

- Opportunity to submit feedback on agenda topics and sponsors
 - 2 private meetings with leadership
 - Showcase Exhibitor Table on Site
 - Company logo displayed prominently on all marketing materials
 - 8 Live/16 virtual Full Conference Access Tickets for all of the conferences (\$40,000 value)
-

INCUBATOR SPONSORSHIP - \$20,000

- Opportunity for interaction regarding program and agenda
 - Company logo displayed prominently on all marketing materials
 - Showcase Exhibitor Table on Site
 - 4 Live/8 virtual Full Conference Access Tickets for all the conferences (\$20,000 value)
-

FRIENDS & FAMILY SPONSORSHIP - \$10,000

- Company logo displayed prominently on all marketing materials
- Showcase Exhibitor Table on Site
- 2 Live/4 virtual Full Conference Access Tickets for all the conferences (\$10,000 value)



Panel & Expert Advisor, Oncology, Community Bioconsulting
Peyton Howell, CEO, Parexel



sponsorship opportunities

Wi-Fi SPONSOR - \$12,500 per meeting (1 sponsorship available)

As the Wi-Fi sponsor at the symposium, your company name could be the answer to the most frequently asked question we receive: What is the Wi-Fi password? You will increase attendee awareness of your company at GCRIS Symposium 2027.

This sponsorship includes:

- Logo display on GCRIS Symposium website and meeting signage
- Two (2) Full Conference Access Tickets
- Sponsor-defined Wi-Fi password
- Company logo on signage for Wi-Fi on site

EVENT MEAL - (3 sponsorships available)

As the Breakfast, Lunch or Networking Break Sponsor at GCRIS Symposium, your company logo will be highlighted when people are ready to mingle throughout the day.

- Breakfast \$8,000
- Lunch \$16,000
- Networking Break \$6,000

This sponsorship includes:

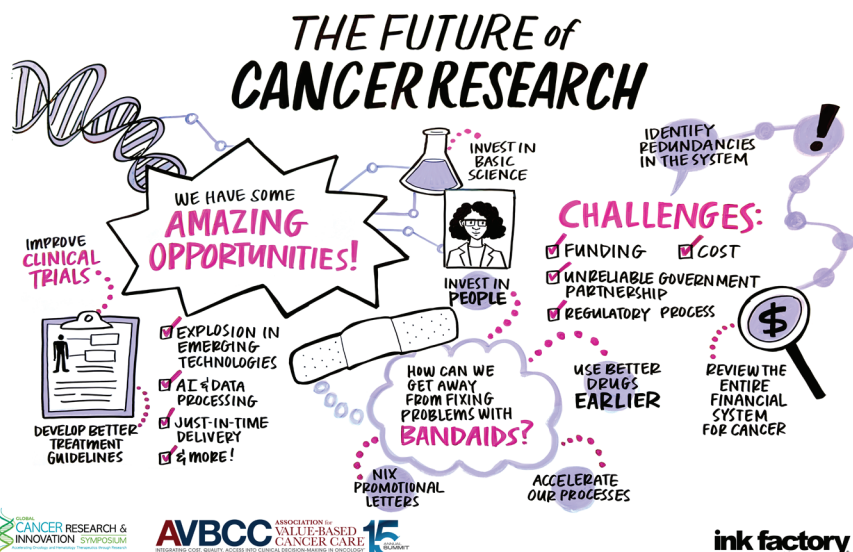
- Logo display on GCRIS Symposium website and meeting signage
- Two (2) Full Conference Access Tickets
- Company logo on signage

RECEPTION SPONSOR

Exclusive Support: \$26,000

Closing Date: August 13, 2027

- Sponsor recognition at event
- Includes table at entrance of reception
- 5 minute introduction during reception



sponsorship agreement

Supporter Information: Complete company name, address, etc., exactly as it should appear in publications and website.

Company Name _____ Website _____

Address _____

City _____ State _____ Zip _____

Company Phone _____ Company Fax _____

Briefly list the type of business/product/service your company provides: _____

Contact: All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third-party companies, involved with the meeting. Contact's e-mail is required.

Name _____ Title _____

Address (if different) _____

City _____ State _____ Zip _____

Contact Phone _____ Fax _____ E-mail (required) _____

AGREEMENT

I agree to comply with the rules and regulations as outlined in this agreement. This completed form is considered binding on both the sponsor and GCRIS.

Company-Authorized Signature _____ Date _____

SPONSORSHIPS

\$50,000 Legacy Sponsorship \$ _____

\$30,000 Principal Sponsorship \$ _____

\$20,000 Incubator Sponsorship \$ _____

\$10,000 Friends & Family Sponsorship \$ _____

SPONSORSHIP ITEMS

\$12,500 Wi-Fi Sponsorship (1 available) \$ _____

\$8,000 Breakfast Sponsor (1 available) \$ _____

\$16,000 Lunch Sponsor (1 available) \$ _____

\$6,000 Networking Break Sponsor (1 available) \$ _____

\$12,500 Networking Reception Sponsor (1 available) \$ _____

\$5,000 Lanyard Sponsor (1 available) \$ _____

RECEPTION SPONSOR

\$26,000 Exclusive Support \$ _____

TOTAL \$ _____

Contact us for customized sponsorships and support opportunities.

Shannon Sweeney
973.670.7095 Shannon.Sweeney@avbcc.org

Rachael Baranoski
732.744.4692 Rachael.Baranoski@avbcc.org

Stephanie Miranda
609.649.2641 Stephanie.Miranda@avbcc.org

PAYMENT FOR SPACE

All accounts receivable must be paid in full by August 13, 2027

Make check(s) payable to:
Association for Value-Based Cancer Care
ATTN: GCRIS
721 Fifth Ave - 62D
New York, NY 10022

*3% processing fee for credit card payments.

PAYMENT

☐ Check: # _____ ☐ Purchase Order: # _____

Credit Card

☐ VISA ☐ MasterCard ☐ American Express

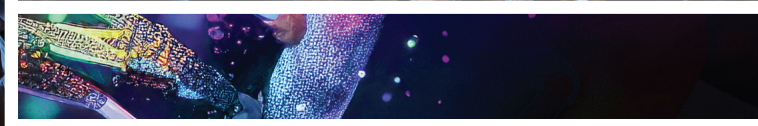
Credit Card Number*

Name on Credit Card

_____/_____/_____

Expiration Date

CSC Code





GLOBAL CANCER RESEARCH & INNOVATION SYMPOSIUM

Accelerating Oncology and Hematology Therapeutics through Research

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★ MAKING WAVES TO FIGHT CANCER ★